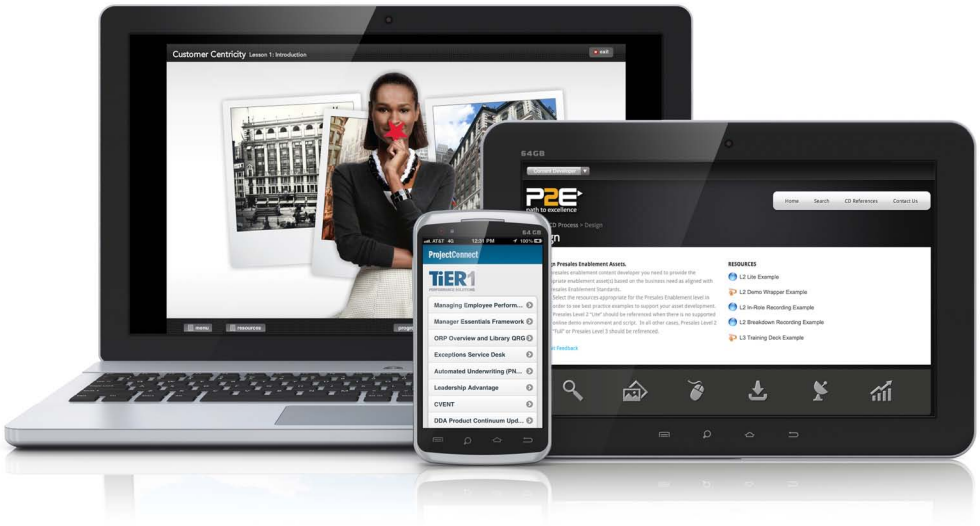
Adobe® Creative Cloud™ for teams & TiER1 Performance Solutions



The early adopter

If you ask ten CTOs what their favorite part of the job is, not one is likely to say, "license management or compliance." In fact, when TiER1 Performance Solutions CTO Jim Feniello heard rumors that Adobe was going to be offering a version of Creative Cloud specifically for teams and businesses, he started calling his technology supplier, PC Connection, before the product even launched. As soon as Adobe Creative Cloud for teams was available, PC Connection worked quickly to move TiER1's 24 creative experts to the solution.

TiER1 is a professional services company based in Cincinnati, Ohio and Pittsburgh, Pennsylvania, which partners with companies to improve their performance by improving the performance of their people. The company relies heavily on Adobe software, including Adobe Illustrator®, Photoshop®, Adobe Premiere® Pro, Flash® Professional, and Acrobat® Pro to develop client materials that support organizational effectiveness, strategic change, and corporate learning initiatives.

"In terms of management, Adobe Creative Cloud for teams is so simple; it's 100% better than before."

More tools, latest features

When deciding between purchasing perpetual software or signing up for a Creative Cloud for teams membership, TiER1 recognized that providing its entire creative department with easy access to a broad range of Adobe tools and services, along with regular updates, was too good to pass up. The CTO also likes that all users have a unique ID and can even install the software on their home PCs.

"If our graphic artists and designers using Adobe Illustrator need access to Adobe After Effects® for a day, they can easily download the software through Creative Cloud for teams," says Feniello. "Adobe Creative Cloud for teams also keeps everyone on the same version, so we don't have to deal with issues of incompatibility that impact productivity."

Simplified software administration

From an IT perspective, Creative Cloud for teams eliminates license management hassles while enabling everybody to work on the same version of the tools they know and trust. No more counting licenses or ordering and installing different software on individual machines. "Adobe Creative Cloud for teams helps ensure that my team has the tools they need, and more," says Feniello. "In terms of management, Adobe Creative Cloud for teams is so simple; it's 100% better than before."

As the company continues to quickly grow, Feniello can just work with PC Connection to add new employees to the team membership. PC Connection, a Fortune 1000 company, is a nationwide supplier of information technology products and end-to-end solutions to business, government, education, healthcare, and consumer customers.

For more information
www.adobe.com/products/creativecloud/teams.html
www.tier1performance.com
www.pcconnection.com

Adobe

Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

Adobe, the Adobe logo, Acrobat, Adobe Premiere, After Effects, Creative Cloud, Flash, Illustrator, and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. All other trademarks are the property of their respective owners.

© 2013 Adobe Systems Incorporated. All rights reserved.
4/13