Trade-In & Save 2013

Terms & conditions

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Program overview

Purchase or lease a select HP printer and get up to $500 cash back[1] when you trade-in your old desktop laser / ink printer, any brand, any condition between June 1, 2013 and December 31, 2013. The customer can also receive up to an additional $100 cash back when purchasing an HP Care Pack, and for a limited time if they trade-in a non-HP printer they can receive up to an additional $50. Simply complete the trade-in on-line claim form, provide proof of purchase of an eligible HP product(s) and return an old desktop laser / ink printer for recycling. Purchases and invoices dated prior to or after this timeframe will not be eligible for this promotion.

Trade-in proof-of-ownership requirements

The end-user must warrant that all trade-in equipment has been owned by the end-user for at least one year and has been used in the end-user's business in the previous year. Such equipment or the sale and shipment of such equipment must not violate any applicable laws, statutes, ordinances or regulations, including export laws. You are responsible for complying with any and all such laws. Any equipment you seek to sell using Market Velocity services: (1) shall not infringe on third-party intellectual property rights (including copyright, trademarks, patent, trade secrets or other proprietary rights; (2) shall not be counterfeit, stolen, or fraudulent.

End-user customer must warrant that they hold legal title to the trade-in product(s), free of liens or security interest, and has the legal right to transfer the trade-in product(s) to HP. Title to the trade-in product(s) for recycling transfers to HP on the date and time the trade-in product(s) for recycling are shipped.

Program rules and requirements

- Only one cash back[1] allowance may be claimed per new product purchase by the enduser. The company or individual accepting these program Terms and Conditions must be the one making

the trade-in cash back[1] claim and is the "Cash Back Designee". The trade-in cash back[1] check will be made out to the Cash Back Designee, only and must match the purchaser name on the proof of purchase invoice. (See section below for resellers claiming on behalf of customers.)

- HP desktop LaserJets/Color LaserJets, non-HP laser desktop printers, and HP/non-HP inkjets qualify for the trade-in product, and in any condition. Floor standing units are not eligible.
- The customer must purchase one eligible HP printer and trade-in one HP or non-HP desktop laser / ink printer to qualify. Leased product: The promotion is available for new lease agreements entered into between an authorized HP reseller and an end user customer if the following conditions are met:
    - The new lease agreement must be for at least a one-(1) year term
    - The sales invoice submitted with the claim must list the leasing services of the item being sold (e.g. for lease of an HP LaserJet XXX applicable (date) through (date)) and a copy of the lease must be attached to the sales agreement; If the lease agreement cannot be supplied, an invoice that references the serial numbers of the new units that are associated with the new lease agreement must be submitted.
- Managed Print Services is NOT eligible for this program.
- HP PurchasEdge program points cannot be combined with HP Trade-In and Save cash[1] back allowance rebates.
- There is a maximum of 400 units that can be purchased and traded in per claim.
- This promotion is available to United States Customers only. Shipping costs for product(s) returned from the state of Alaska or Hawaii will be deducted from the eligible cash back[1] amount. If the shipping cost is equal to or exceeds the cash back[1]value the customer will not receive a cash back[1] value. However the customer is still eligible for free recycling.
- Trade-in products do not have to be in working condition.
- The HP Trade-In & Save 2013 program is available only for purchase(s)/lease(s) of eligible new Printer(s) directly from HP or through authorized HP resellers. The promotion is not valid on refurbished printers, reseller demo units, Try HP or printers purchased/leased through Internet auctions, or from any other unauthorized reseller of HP products. Trade-ins are limited to desktop units; floor standing units will not be accepted for any printer trade.
- Eligible Products cash back[1] will be calculated based on the purchase date by the customer or reseller as defined in the chart below:

Purchase Products:

Purchase Model for Purchase Category: Monochrome Laser Printers	SKU#	Trade-in and Save Rebate Amount	Non-HP Trade-in Product Bonus cash back
LaserJet Pro 400 series M401dne	CF399A#BGJ	$50	$50
LaserJet Pro 400 series M401dn	CF278A #BGJ, 201	$50	$50
LaserJet Pro 400 series M401dw	CF285A #BGJ	$50	$50
LaserJet P3015n	CE527A #ABA	$50	$50
LaserJet P3015dn	CE528A #ABA, 201, AAZ	$50	$50
LaserJet P3015x	CE529A #ABA, 201, AAZ	$50	$50
LaserJet Enterprise M601n	CE989A #BGJ	$50	$50
LaserJet Enterprise M601dn	CE990A #BGJ	$50	$50
LaserJet Enterprise M602n	CE991A #BGJ	$50	$50
LaserJet Enterprise M602dn	CE992A #ABA, 201, AAZ	$100	$50
LaserJet Enterprise M602x	CE993A #BGJ, 201	$100	$50
LaserJet Enterprise M603n	CE994A #BGJ	$100	$50
LaserJet Enterprise M603dn	CE995A #ABA, 201, AAZ	$100	$50
LaserJet Enterprise M603xh	CE996A #ABA, 201, AAZ	$200	$50
LaserJet Pro M712n	CF235A	$100	$50
LaserJet Pro M712dn	CF236A	$200	$50
LaserJet Pro M712xh	CF238A	$300	$50
LaserJet 9040	Q7699A	$300	$50
LaserJet 9050n	Q3722A	$300	$50
LaserJet 9050dn	Q3723A	$300	$50

Purchase Model for Purchase Category: Color Laser Printers	SKU#	Trade-in and Save Rebate Amount	Non-HP Trade-in Product Bonus cash back
LaserJet Pro 400 color printer M451dn	CE957A	$50	$50
LaserJet Pro 400 color printer M451dw	CE958A	$50	$50
LaserJet Enterprise 500 color M551n	CF081A	$50	$50
LaserJet Enterprise 500 color M551dn	CF082A	$50	$50
LaserJet Enterprise 500 color M551xh	CF083A	$100	$50
Color LaserJet CP4025n	CC489A	$50	$50
Color LaserJet CP4025dn	CC490A	$100	$50
Color LaserJet CP4525n	CC493A	$100	$50
Color LaserJet CP4525dn	CC494A	$100	$50
Color LaserJet CP4525xh	CC495A	$200	$50
Color LaserJet CP5225	CE710A	$100	$50
Color LaserJet CP5225n	CE711A	$100	$50
Color LaserJet CP5225dn	CE712A	$100	$50
Color LaserJet CP5525n	CE707A	$200	$50
Color LaserJet CP5525dn	CE708A	$200	$50
Color LaserJet CP5525xh	CE709A	$300	$50
Color LaserJet CP6015n	Q3931A	$300	$50

Color LaserJet CP6015dn	Q3932A	$300	$50
Color LaserJet CP6015x	Q3933A	$300	$50
Color LaserJet CP6015xh	Q3934A	$300	$50
Color LaserJet CP6015de	Q3935A	$300	$50

Purchase Model for Purchase Category: Monochrome LaserJet MFPs	SKU#	Trade-in and Save Rebate Amount	Non-HP Trade-in Product Bonus cash back
LaserJet Pro 400 M425dn MFP	CF286A	$50	$50
LaserJet Pro 500 MFP M521dn	A8P79A #BGJ	$50	$50
LaserJet Enterprise 500 MFP M525dn	CF116A	$100	$50
LaserJet Enterprise 500 MFP M525f	CF117A	$200	$50
LaserJet Enterprise 500 Flow MFP M525c	CF118A	$350	$50
LaserJet M4555h MFP	CE738A	$200	$50
LaserJet M4555f MFP	CE503A	$300	$50
LaserJet M4555fskm MFP	CE504A	$300	$50
LaserJet Enterprise M725dn MFP	CF066A #BGJ	$300	$50
LaserJet Enterprise M725f MFP	CF067A #BGJ	$300	$50
LaserJet Enterprise M725z MFP	CF068A #BGJ, 201, AAZ	$300	$50
LaserJet Enterprise M725z+ MFP	CF069A #BGJ	$300	$50

Purchase Model for Purchase Category: Color Laser MFPs	SKU#	Trade-in and Save Rebate Amount	Non-HP Trade-in Product Bonus cash back
LaserJet Pro 100 color MFP M175nw	CE866A #BGJ	$50	$50
LaserJet Pro 200 color MFP M276nw	CF145A #BGJ	$50	$50
LaserJet Pro 300 color MFP M375nw	CE903A	$50	$50
LaserJet Pro 400 color MFP M475dn	CE863A	$50	$50
LaserJet Pro 400 color MFP M475dw	CE864A	$50	$50
LaserJet Pro 500 color MPF M570dn	CZ271A	$100	$50
LaserJet Enterprise 500 Color MFP M575dn	CD644A	$200	$50
LaserJet Enterprise 500 Color MFP M575f	CD645A	$200	$50
LaserJet Enterprise 500 Color Flow MFP M575c	CD646A	$500	$50
LaserJet Enterprise 700 Color MFP M775dn	CC522A	$300	$50
LaserJet Enterprise 700 Color MFP M775f	CC523A	$300	$50
LaserJet Enterprise 700 Color MFP M775z	CC524A	$300	$50
LaserJet Enterprise 700 Color MFP M775z+	CC304A	$300	$50
Color LaserJet CM4540 MFP	CC419A	$300	$50
Color LaserJet CM4540f MFP	CC420A	$300	$50
Color LaserJet CM4540fskm MFP	CC421A	$300	$50
Color LaserJet CM6040f MFP	Q3939A	$300	$50

HP Care Pack Products:

Monochrome Laser Printer Purchase Models		Applicable Care Pack	Care Pack Description	Care Pack Rebate
LaserJet Pro 400 series M401dne, M401dn, M401dw	CF399A#BGJ, CF278A #BGJ, 201 CF285A #BGJ	U5Z48E	3 Yr ND Exchange	$5
LaserJet P3015n, P3015dn, P3015x	CE527A #ABA, CE528A #ABA, 201, AAZ CE529A #ABA, 201, AAZ	UT948E	3 Yr ND On-Site + DMR	$10
LaserJet Enterprise M601n, M601dn	CE989A #BGJ, CE990A #BGJ	HZ466E	3 Yr ND On-Site + DMR	$10
LaserJet Enterprise M602n, M602dn, M602x	CE991A #BGJ CE992A #ABA, 201, AAZ CE993A #BGJ, 201	HZ490E	3 Yr ND On-Site + DMR	$20
LaserJet Enterprise M603n, M603dn, M603xh	CE994A #BGJ CE995A #ABA, 201, AAZ CE996A #ABA, 201, AAZ	HY749E	3 Yr ND On-Site + DMR	$20
LaserJet Pro M712n, M712dn, M712xh	CF235A, CF236A, CF238A	U6Z05E	3 Yr ND On-Site + DMR	$20
LaserJet 9040, 9050n, 9050dn	Q7699A, Q3722A, Q3723A	UL421E	3 Yr ND On-Site + DMR	$40

Color Laser Printer Models		Applicable Care Pack	Care Pack Description	Care Pack Rebate
LaserJet Pro 400 color printer M451dn, M451dw	CE957A, CE958A	U1H88E	3 Yr ND Exchange	$5
LaserJet Enterprise 500 color M551n, M551dn, M551xh	CF081A, CF082A, CF083A	HZ626E	3 Yr ND On-Site + DMR	$10
Color LaserJet CP4025n, CP4025dn	CC489A, CC490A	UL415E	3 Yr ND On-Site + DMR	$20
Color LaserJet CP4525n, CP4525dn, CP4525xh	CC493A, CC494A, CC495A	UT438E	3 Yr ND On-Site + DMR	$20
Color LaserJet CP5225, CP5225n, CP5225dn	CE710A, CE711A, CE712A	UQ496E	3 Yr ND On-Site + DMR	$20
Color LaserJet CP5525n, CP5525dn, CP5525xh	CE707A, CE708A, CE709A	UX963E	3 Yr ND On-Site + DMR	$40
Color LaserJet CP6015n, CP6015dn, CP6015x, CP6015xh, CP6015de	Q3931A, Q3932A, Q3933A, Q3934A, Q3935A	UL413E	3 Yr ND On-Site + DMR	$40

Monochrome LaserJet MFP Models		Applicable Care Pack	Care Pack Description	Care Pack Rebate
LaserJet Pro 400 M425dn MFP	CF286A	U5X83E	3 Yr ND Exchange	$5
LaserJet Pro 500 MFP M521dn	A8P79A #BGJ	U6Z65E	3 Yr ND On-Site + DMR	$10
LaserJet Enterprise 500 MFP M525dn, M525f, Flow MFP M525c	CF116A, CF117A, CF118A	U5X64E	3 Yr ND On-Site + DMR	$20
LaserJet M4555h MFP, M4555f MFP, M4555fskm MFP	CE738A, CE503A, CE504A	HP560E	3 Yr ND On-Site + DMR	$40

LaserJet Enterprise M725dn MFP, M725f MFP, M725z MFP, M725z+ MFP	CF066A #BGJ, CF067A #BGJ, CF068A #BGJ 201 AAZ, CF069A #BGJ	U7A14E	3 Yr ND On-Site + DMR	$40

Color Laser MFP Models		Applicable Care Pack	Care Pack Description	Care Pack Rebate
LaserJet Pro 100 color MFP M175nw	CE866A #BGJ	UQ224E	Next Business Day Exchange, Enhanced Phone, HW Support, 3 year	$7
LaserJet Pro 200 color MFP M276nw	CF145A #BGJ	UQ224E	Next Business Day Exchange, Enhanced Phone, HW Support, 3 year	$7
LaserJet Pro 300 color MFP M375nw	CE903A	U1H76E	3 Yr ND On-Site	$10
LaserJet Pro 400 color MFP M475dn, M475dw	CE863A, CE864A	U1H64E	3 Yr ND On-Site	$10
LaserJet Pro 500 color MPF M570dn	CZ271A	U6Y78E	3 Yr ND On-Site	$10
LaserJet Enterprise 500 Color MFP M575dn, M575f, Flow MFP M575c	CD644A, CD645A, CD646A	U1Q39E	3 Yr ND On-Site + DMR	$40
LaserJet Enterprise 700 Color MFP M775dn, M775f, M775z, M775z+	CC522A, CC523A, CC524A, CC304A	U6W62E	3 Yr ND On-Site + DMR	$60
Color LaserJet CM4540 MFP, CM4540f MFP, CM4540fskm MFP	CC419A, CC420A, CC421A	UV273E	3 Yr ND On-Site + DMR	$60
Color LaserJet CM6040f MFP	Q3939A	UL411E	3 Yr ND On-Site + DMR	$100

Combining with special pricing or other promotions

This offer MAY NOT be combined with (or "stacked" with) other promotional offers or trade-in programs, instant rebates or instant savings. In the case where there is a Big Deal/Contract pricing, the customer can take the higher of the two discounts. (Contact nicole.barrett@hp.com for any exceptions).

If the customer does not qualify for any additional cash back[1] allowance, they may still be eligible to receive the free shipping and free recycling, based on the fact that a new eligible printer was purchased. If the customer is only eligible for free recycling and free shipping then they must first contact customer service at hptradesave@marketvelocity.com or by calling 888-309-2943 between 8am and 8pm ET, Monday through Friday, to receive a manual claim form. Once the customer has completed the manual claim form, and has provided the documentation needed to show that an eligible trade-in product has been purchased, the customer will follow the same process as outlined above.

Government or Education involvement:

- Government customers are legally identified Federal, State, or Local government organizations within the US. Cash back[1] checks will be issued in the name of the government organization only, in the event a Government Customer is claiming on their own behalf.
- Education customers are higher education institutions and schools (K-12), both public and private, within the U.S. Cash back[1] checks will be issued in the name of the educational institution only, in the event an Education customer is claiming on their own behalf.

Customers purchasing Direct from HP who cannot receive mail-in cash back[1] allowances:

Customers who buy directly from HP, who are prohibited by law or contract from receiving a mail-in cash back[1] allowance, and are claiming on their own (or their organization's) behalf, need to complete the online claim form at www.hp.com/go/tradeandsave1. In addition the purchaser must also contact the trade in program manager, nicole.barrett@hp.com, and inform her that they are an HP Direct customer and provide direct account number and contact information. Once the trade in unit is received and validated by Market Velocity Inc., claims will be processed and the cash back[1] amount will be credited to the customer's purchase order. This process is specific to customers that have HP customer account numbers who purchase direct from HP only (SMB or Enterprise customers).

Reseller Claiming on Behalf of End-user customer

- Authorized HP resellers may submit claims on behalf of their end-user customer by following the same claim process outlined below.
- Resellers may not submit claims on behalf of themselves.
- The Reseller must pass the full cash back[1] amount to the customer first. It must be clearly indicated on the invoice that the credit has been given up front to the customer as part of the purchase price. MVI and HP will be auditing claims to ensure authenticity. Claims that do not show this may be rejected.
- HP will not compensate resellers for discounts that exceed the promotion trade-in values, except as otherwise noted in this document.
- Participation in the HP Trade-In and Save 2013 promotion indicates that end-user customer agrees that its reseller, and not HP, is solely responsible for any negotiated sums exceeding HP's authorized trade-in values.
- Reseller must submit to Market Velocity the Trade-in Product(s) that was provided by end-user customer. Reseller may not substitute other Trade-in Product(s) or submit Trade-in Product(s) not owned by end-user customer.

Program steps and timing

- Purchase an eligible HP printer between June 1, 2013 and December 31, 2013, and trade-in your old desktop laser / ink printer any brand, any condition. Add the purchase of an eligible HP Care Pack Service between June 1, 2013 and December 31, 2013 to your eligible hardware

purchase and earn a larger rebate. If you purchase a qualifying HP Care Pack Service, please indicate it on your claim form. Please note the eligible Care Pack Service purchase must be on the same invoice as the eligible product purchase. Go to www.hp.com/go/tradeandsave1 and complete an on-line claim form.

- The claim must be submitted within 30 days of purchase invoice date or January 31, 2014, whichever occurs sooner.
- If a non-HP product is to be returned, correctly complete the on-line claim form to show that non-HP product will be traded. You may be eligible for additional cash back[1].
- The Proof of Purchase for the new printer(s) purchased must be received within 30 days from claim submission date. A confirmation email with a claim number will be sent once the claim is submitted, with instructions on the next steps of the claim process. Please print these out and save for your records. Reference the claim number for all questions relating to this promotion.
- Fax in a copy of your confirmation email, your proof of purchase sales invoice(s) (or lease documents) to 678-730-0420 or email to hptradesave@marketvelocity.com. If the serial number(s) of your eligible new Printer(s) is not listed on your sales invoice(s), please write the serial number(s) of your eligible new Printer(s) on the sales invoice(s) prior to mailing. This needs to be done within thirty (30) days of claim submission or before March 2, 2014, whichever occurs sooner. Be sure to keep a copy of your entire claim for your records. You may also mail to:

  Market Velocity, Inc.
  Trade In & Save 2013
  1305 Mall of Georgia Blvd., Suite 190
  Buford, GA 30519

- All documents must be received within thirty (30) days of claim submission date. Documents received after this date will not be accepted.
- Within one (1) business day of validation of your Proof of Purchase, shipping instructions and a shipping label / placard will be e-mailed to you for shipment of the trade-in product(s). The customer must return trade-in product(s) for recycle in accordance with the instructions provided by the program. The shipping instructions/label is valid for thirty (30) days from the issue date.
- Customer ships trade-in product to MVI using their own box and the shipping label provided. Trade-in product must be shipped within 30 days of receipt of the shipping instructions or by March 31, 2014, whichever occurs first.
- Upon validation of the return of the of eligible trade-in product and Proof of Purchase of eligible new product with serial numbers, a check is issued within 6-8 weeks from the date the trade-in for recycling products were received. If payment has not been received after 8 weeks of shipment, please contact Customer Service by calling 1-888-309-2943.

- All incomplete claims will be automatically rejected, and must be completed and resubmitted to be processed. A claim is considered incomplete if it matches one or more of the following criteria: missing any information requested on the claim form, missing serial number of new printer(s) purchased, missing proof of purchase documents, invoice with invalid purchase date, invalid trade-in product(s) and/or traded in product(s) for recycle that are not shipped within the 30 day limit.

- If the customer is only eligible for free recycling and free shipping then they should first contact customer service at hptradesave@marketvelocity.com or by calling 888-309-2943 between 8am and 8pm ET, Monday through Friday, to receive a manual claim form. Once the customer has completed the manual claim form, and has provided the documentation needed to show that an eligible trade-in product has been purchased, the customer will follow the same process as outlined above.

Trade-in pickup and delivery

- The trade-in products must be located in the U.S. only. Shipping costs for product(s) returned from the state of Alaska or Hawaii will be deducted from the eligible cash back[1] amount. If the shipping cost is equal to or exceeds the cash back[1] value the customer will not receive a cash back[1] value. However, the customer is still eligible for free shipping & recycling. The person(s) shipping the product back is responsible in ensuring the shipment meets all transportation safety standards.

- The customer is responsible for the de-installation of the product and must properly prepare the trade-in for shipment. HP will pay for shipping and recycling the eligible trade-in for recycle printers. Some restrictions do apply. Only desktop printers will be accepted for trade-in.

- The customer is responsible for paying for proper packaging to ship the trade-in unit.

- All ink and toner cartridges must be removed from the printer(s) prior to shipping, and must be packaged separately. They may be included in the same package as the Trade in Product, but they must be wrapped and bagged separately.

- To ensure you receive the cash back[1] amount above, it is very important to properly package your printer following these packing instructions:

    1. Package the item(s) in a sturdy cardboard box designed specifically for shipping.

    2. Shipping tape that is 2-3 inches wide should be used. We do not recommend using masking or cellophane tape. Tape all edges on the sides, top and bottom to make sure there are no rough edges that could be snagged by automated mail processing equipment.

    3. Attach the prepaid shipping label to the outside of the package. Use a piece of clear shipping tape over the top of the label. It is important to use our shipping label, as it will be used to expedite tracking, identification and increase the speed of your return.

Receipt and validation of trade-ins by MVI

- The trade-in model number (i.e. LaserJet 4) must match what was provided to MVI according to the Program instructions. If they do not match, MVI reserves the right to return the trade-in product, if possible. If the product is returned, the Cash Back Designee will be responsible for any and all associated shipping costs.
- Trade-in products for recycle do not have to be in working condition.
- All trade-in products for recycle are subject to inspection and acceptance by MVI upon receipt and prior to issuance of any cash back[1] allowance.
- The end-user warrants that the trade-in products are free of any liens or encumbrances, including third-party software which may not be transferred or for which royalties are due. The end-user shall indemnify MVI from all claims or losses sustained by MVI as a result of any breach of this warranty.
- Risk of loss for the trade-in products shall remain with the end-user until delivery of the same to HP's designated carrier.
- The delivery of the trade-in products to HP's carrier shall be final and effective to transfer title of such products to MVI free and clear of all liens and other encumbrances. No trade-in products or any part thereof will be returned to the customer.
- Title of the trade-in product passes at the earlier of either the Cash Back Designee receiving the trade-in credit or cash back[1] allowance or HP's carrier has picked up the trade-in product.
- HP reserves the right to delay payment, and/or review all claims that require investigation due to suspicious activity.
- All products returned as part of this program are sent to an HP approved recycler. HP is not responsible for any data that may still reside on a machine. If applicable, the customer should take necessary precautions to clear any sensitive information from devices.
- **The offer is not open to HP Authorized Resellers, or their employees, dealers or employees (and their immediate families-including spouse, natural and step-parents, children, siblings and members of their household) of Hewlett-Packard (HP), Market Velocity, PM Digital, Response Point and Publicis purchasing for internal or business use.**

Transmission errors

MVI makes every effort to ensure the accuracy of all information that you receive in relation to your trade-in product. In the event of typographical errors, technical inaccuracies, or product pricing errors or omissions, MVI reserves the right to correct the error within seven (7) calendar days of the trade. If MVI corrects the error, MVI will provide you with the following options: (1) to proceed with the transaction based on the corrected information; or (2) to cancel your transaction, in which case MVI will promptly send the trade-in product back (if possible) or replace it with like product (i.e., similar make, model and condition).

Fraudulent claims

Submitting false claims for program benefits will disqualify end-user's or HP authorized reseller's claim, make end-user or HP authorized reseller ineligible for future participation in HP promotional programs, and may subject end-user or HP authorized reseller to civil liability or criminal prosecution.

Program changes or termination

This program is subject to change or termination at any time, without notice, by Hewlett-Packard Company. All trade-in transactions are subject to the approval of Hewlett-Packard.

THESE TERMS AND CONDITIONS ARE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH GEORGIA LAW, AND NO CONFLICT OF LAWS PROVISIONS OF ANY JURISDICTION WILL APPLY TO THESE TERMS AND CONDITIONS. BY ACCEPTING THE TERMS AND CONDITIONS, YOU AGREE THAT ANY ACTION AT LAW OR IN EQUITY ARISING OUT OF OR RELATING TO THESE TERMS AND CONDITIONS WILL BE FILED ONLY IN STATE OR FEDERAL COURT LOCATED IN ATLANTA, GEORGIA, AND YOU HEREBY IRREVOCABLY AND UNCONDITIONALLY CONSENT AND SUBMIT TO THE EXCLUSIVE JURISDICTION OF SUCH COURTS OVER ANY SUIT, ACTION OR PROCEEDING ARISING OUT OF THESE TERMS AND CONDITIONS (June 2013.)

1. Cash back allowance is in the form of a check.

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June 2013