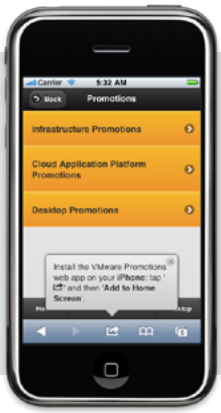
VMware Promotions

Updated May 1, 2012



Promotions Mobile App

Scan the QR Code with your smart phone and bookmark the VMware Promotions website on your mobile device.

www.vmware.com/go/promoapp

Cloud Infrastructure and Management Promotions

NEW! 50% off vCenter Operations Management Advanced Edition

May 1, 2012 – September 15, 2012

For a limited time, you can save 50% when you purchase vCenter Operations Management Advanced Edition. This is a great offer for small and medium size business' who need to ensure the best performance, highest resource efficiency and plan for future capacity needs in vSphere environments.

VMware vCenter Operations Management Suite Advanced 5.0 (25 VM Pack) Promo
VC-O5-ADV25-PRO

Academic VMware vCenter Operations Management Suite Advanced 5.0 (25 VM Pack) Promo
VC-O5-ADV25-APRO

U.S. Federal VMware vCenter Operations Management Suite Advanced 5.0 (25 VM Pack) Promo
VC-O5-ADV25-FPRO

Terms and Conditions

- Promotion is valid for eligible purchases made from May 1, 2012 through September 15, 2012 at 11:59PM Pacific Time (PT).
- Promotion is not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of Promotional SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) are required. Discounts are not offered for VMware SnS.
- This promotion cannot be combined with any other promotions or discounts.
- VMware reserves the right to change or cancel this promotion at any time.
- See http://www.vmware.com/go/vcenter-operations-advanced-promo for more information.

NEW! 25 Free Training Credits with vCenter Operations Management Enterprise Edition

May 1, 2012 – September 15, 2012

Proactively ensure service levels, enforce configuration compliance and optimize efficiency with 25 education credits ($2500 value) when you purchase vCenter Operations Management Enterprise Edition licenses. Limit one per customer. At this time this promotion is available in the US only.

Terms and Conditions

- Promotion is valid for eligible purchases made from May 1, 2012 through September 15, 2012 at 11:59PM Pacific Time (PT).
- The promotion requires a minimum net new purchase of 50 VMs of VMware vCenter Operations Management Suite Enterprise Licenses.
- The Promotion is limited to one eligible purchase per customer.
- Customers must redeem their Education Credits within 12 months of an eligible purchase under this promotion, or else such credits will expire.
- This Promotion can only be redeemed with specific Promotion SKUs created for this offering.
- Purchase of VMware Support and Subscription (SnS) are required at the time of purchase. No discounts are offered for SnS, and the renewal of Support and Subscription on this promotion does not include renewal of education credits.
- Promotion is not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of Promotional SKUs may vary by regions and resellers.
- Purchase of VMware Support and Subscription (SnS) are required at the time of purchase.
- This promotion cannot be combined with any other promotions or discounts.
- VMware reserves the right to change or cancel this promotion at any time.
- See http://www.vmware.com/go/vcenter-operations-enterprise-promo for more information.

Cloud Infrastructure and Management Promotions (continued)

Free Training with vSphere Acceleration Kit with Management

SMB

February 1, 2012 – June 15, 2012

Free Instructor-Led Training with Purchase of Any vSphere Acceleration Kit with Management!

For a limited time, purchase any vSphere Acceleration Kit with Management and get 35 Training Credits ($3500 value) to use towards a variety of instructor-led and online self-paced training courses that will help you master the functionality in vSphere 5 or other VMware management products that maximize IT efficiency, security, multi-site availability, and application service levels.

vSphere 5 Standard Acceleration Kit with Smart Operations Management
VS5-STDM-AK-PRO (Commercial)

Upgrade from vSphere 5 Essentials
VS5-ES-SM-AK-UG-PRO (Commercial)

Upgrade from vSphere 5 Essentials Plus
VS5-EP-SM-AK-UG-PRO (Commercial)

vSphere 5 Enterprise Acceleration Kit with Business Production Management
VS5-ENTM-AK-PRO (Commercial)

Upgrade from vSphere 5 Essentials
VS5-ES-EM-AK-UG-PRO (Commercial)

Upgrade from vSphere 5 Essentials Plus
VS5-EP-EM-AK-UG-PRO (Commercial)

vSphere 5 Enterprise Plus Acceleration Kit with Cloud Infrastructure Management
VS5-EPLM-AK-PRO (Commercial)

Upgrade from vSphere 5 Essentials
VS5-ES-PM-AK-UG-PRO (Commercial)

Upgrade from vSphere 5 Essentials Plus
VS5-EP-PM-AK-UG-PRO (Commercial)

Terms and Conditions

- VMware reserves the right to change or cancel this promotion at any time.
- This promotion cannot be combined with any other promotions or discounts.
- This promotion is available to all commercial, academic, and U.S. Federal end-user customers who place an order containing an eligible SKU through a VMware authorized reselling partner or directly with VMware. This promotion is not available to customers ordering from EMC or to customers whose orders are fulfilled through EMC. OEM partners and service providers ordering directly from VMware are also ineligible, except for orders via Enterprise License Agreements or purchase orders where the customer's name, address, email address and ship-to information is provided to VMware.
- Prices of eligible SKUs may vary by regions and resellers.
- See http://www.vmware.com/landing_pages/vsphere-ak-2012-promo.html for more information.

Business Continuity/Disaster Recovery for SMB

SMB

February 1, 2012 – June 15, 2012

VMware's Business Continuity Promotion for small virtualization deployments.

SMB Promotion - 40% off a 75-VM pack of SRM Standard and vCOps Ent for customers with up to 75 VMs.

VMware Business Continuity Promotion
VC-BCDR-PRO

Terms and Conditions

- Eligibility for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) will not be affected by this promotion.
- Prices of eligible SKUs may vary by regions and resellers.
- The promotion is limited to one (1) eligible order per customer.
- VMware Support and Subscription (SnS) are required.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware reserves the right to change or cancel this promotion at any time.
- See http://www.vmware.com/landing_pages/business-continuity-disaster-recovery-promo.html for more information.

Cloud Infrastructure and Management Promotions (continued)

Business Continuity/Disaster Recovery for Large Sites

February 1, 2012 – June 15, 2012

Customers with greater than 75 VM's receive business continuity and virtualize business critical applications with confidence through training credits packaged with the Business Production Bundle.

Enterprise Promotion – receive 75 VMware Training Credits with every 75-VM pack of the Business Production Bundle.

VMware vCenter Business Production Bundle 75 Pack PROMO
VC-BPBUN-75-PRO

Academic VMware vCenter Business Production Bundle 75 Pack PROMO
VC-BPBUN-75-APRO

VMware vCenter Business Production Bundle 25 Pack PROMO
VC-BPBUN-25-PRO

Academic VMware vCenter Business Production Bundle 25 Pack PROMO
VC-BPBUN-25-APRO

Terms and Conditions

- Customers buying VMware vCenter Business Production Bundle are eligible for this Promotion
- Eligibility for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) will not be affected by this promotion.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) are required.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware reserves the right to change or cancel this promotion at any time.
- See http://www.vmware.com/landing_pages/business-continuity-disaster-recovery-promo.html for more information

vSphere Essentials to Essentials Plus with VSA Upgrade

SMB

February 1, 2012 – June 15, 2012

Upgrade to VMware vSphere Essentials Plus with vSphere Storage Appliance for 35% off list price

Customers who purchased vSphere Essentials can now achieve business continuity by upgrading to vSphere Essentials Plus with vSphere Storage Appliance for 35% off list price and save more than $2,700. vSphere Storage Appliance enables SMBs without shared storage hardware to leverage business continuity features such as vMotion, High Availability, and Data Recovery.

vSphere 5 Essentials to Essentials Plus with vSphere Storage Appliance Bundle
VS5-ESPLM-UG-C

Terms and Conditions

- Customers that currently own a license for VMware vSphere Essentials are eligible to purchase the promotional upgrade to VMware vSphere Essentials Plus with VSA.
- This promotion is available to all commercial and U.S. Federal end-user customers who place an order containing an eligible SKU through a VMware authorized reselling partner or directly with VMware.
- This promotion is not available to customers ordering from EMC or to customers whose orders are fulfilled through EMC. OEM partners and service providers ordering directly from VMware are also ineligible, except for orders via Enterprise License Agreements or purchase orders where the customer's name, address, email address and ship-to information is provided to VMware.
- Promotion is not eligible for Volume Purchasing Program (VPP) or Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) for vSphere Essentials Plus with VSA is required.
- No refunds will be issued for Per Incident Support purchased for Essentials.
- See http://www.vmware.com/landing_pages/vsphere-vsa-upgrade-promo.html for more information.

Cloud Infrastructure and Management Promotions (continued)

vSphere Essentials Plus to Enterprise Acceleration Kit Upgrade

February 1, 2012 – June 15, 2012

Upgrade to VMware vSphere Enterprise Acceleration Kit for 30% off List Price

Save 30% when upgrading to vSphere Enterprise Acceleration Kit and get the most out of your hardware. Align your IT infrastructure with your business needs by dynamically allocating and balancing computing resources with vCenter Server Standard and 6 CPUs of vSphere Enterprise.

vSphere 5 Essentials Plus to Enterprise Acceleration Kit
VS5-ESP-ENT-AK-UG-C

Terms and Conditions

- Customers that currently own a license for vSphere Essentials Plus with active Support and Subscription (SnS) are eligible to purchase the promotional upgrade to vSphere Enterprise Acceleration Kit.
- VMware vSphere Acceleration Kits are limited to 1 per customer site.
- This promotion is available to all commercial, academic, and U.S. Federal end-user customers who place an order containing an eligible SKU through a VMware authorized reselling partner or directly with VMware. Academic discounts are not available for vSphere Acceleration Kits, so academic customers should purchase the commercial version of this promotion to receive the promotion pricing.
- This promotion is not available to customers ordering from EMC or to customers whose orders are fulfilled through EMC. OEM partners and service providers ordering directly from VMware are also ineligible, except for orders via Enterprise License Agreements or purchase orders where the customer's name, address, email address and ship-to information is provided to VMware.
- Promotion is not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of eligible SKUs may vary by regions and resellers..
- VMware Support and Subscription (SnS) for vSphere Enterprise Plus Acceleration Kit is required.
- See http://www.vmware.com/landing_pages/essentials-plus-ak-upgrade-promo.html for more information.

Cloud Application Platform Promotions

Hyperic to vFabric Application Performance Manager

February 1, 2012 – June 15, 2012

For a limited time, customers who own vFabric Hyperic with a valid SnS contract can upgrade their web infrastructure monitoring solution to include the critical real-time perspective on application performance to better manage SLAs and the user experience for applications running in the cloud delivered by vFabric Application Performance Manager.

VMware vFabric Hyperic upgrade
VF-HYPM-C (Commercial)
VF-HYPM-A (Academic)

Terms and Conditions

- Promotion is valid for eligible purchases made from Feb 01, 2012 to Jun 15, 2012 at 11:59 p.m. Pacific Time (PT)
- Customers with current vFabric Hyperic license are eligible for this upgrade Promotion.
- Open Source Hyperic customers are not eligible for this upgrade promotion.
- vFabric Standard and vFabric Advanced Licenses are not eligible for this upgrade promotion.
- Eligibility for Volume Purchasing Program (VPP) or Transactional Purchasing Program (TPP) will not be affected by this promotion.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) are required.
- This promotion can be combined with any other promotions.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware reserves the right to change or cancel this promotion at any time.
- See http://www.vmware.com/landing_pages/vfabric-apm.html for more information.

Desktop/End User Computing Promotions

View 500 & 250 Pack Promotion – up to 25% Off

February 1, 2012 – June 15, 2012

Get 25% off the license list price for a 500 pack View Premier or 18% off the license list price for a 250 pack View Premier. Centralize your desktop management in your private cloud for an entire project or division and achieve greater cost savings, reliability, efficiency and a superior end user experience.

VMware View 5 Premier Bundle 250 pack
VU5-P250-PRO

VMware View 5 Premier Bundle 250 pack
VU5-P250-APRO

VMware View 5 Premier Bundle 500 pack
VU5-P500-PRO

VMware View 5 Premier Bundle 500 pack
VU5-P500-APRO

Terms and Conditions

- Purchases of View Premier Commercial, Academic and Federal SKUs are eligible for this promotion in pack size of 500 and pack size of 250 .
- A purchase of View Premier 500 pack size will receive 25% discount off the list price.
- A purchase of View Premier 250 pack size will receive 18% discount off list price.
- The promotion is limited to 1 order per customer.
- Purchases may be made through a VMware authorized reselling partner via the VMware website or directly with VMware.
- See http://www.vmware.com/landing_pages/view-500-promo.html for more information

Free 50-user license for Horizon Application Manager

February 23, 2011 – June 15, 2012

For a limited time, customers who purchase vSphere Essentials Plus or higher edition receive 50-user license for Horizon Application Manager 1.5 plus one year of Basic Support and Subscription (SnS) at no additional charge. VMware will make the promotional licenses available to eligible customers after the product becomes generally available.

Terms and Conditions

- Promotion is valid for eligible purchases received by VMware, between February 23, 2012 through June 15, 2012 at 11:59 p.m. Pacific Time (PT).
- Purchases of all vSphere SKUs, vSphere acceleration kits, upgrades between vSphere editions and kits (except for Essentials), are eligible for this promotion.
- Each eligible purchase will receive fifty (50) Horizon Application Manager v1.5 user licenses and a corresponding one (1) year of Basic SnS on such licenses at no additional charge. SnS will start from the date of customer's redemption of their Horizon Application Manager v1.5 promotion code and is renewable at the end of the first year at the then-current list price.
- The promotion is limited to one (1) eligible order per customer.
- The VMware Horizon Application Manager v1.5 promotional redemption code will be emailed to eligible customers within thirty (30) days of the later of (a) Horizon Application Manager v1.5 becoming generally available or (b) VMware's receipt of the qualifying order.
- Customers must redeem their Horizon Application Manager v1.5 promotion codes by August 31, 2012 at 11:59 p.m. Pacific Time (PT).
- This promotion is available to all end-use customers who purchase eligible SKUs from a VMware authorized reselling partner, from the VMware website or directly from VMware, including true-up orders.
- However, this promotion is not available on any orders received by VMware from EMC. It is also not available to OEM partners ordering directly from VMware, except orders via Enterprise License Agreements or purchase orders where customer's name, address, email address and ship-to information is provided to VMware.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware reserves the right to change or terminate this promotion at any time.
- Eligibility for VMware Volume Purchasing Program (VPP) or VMware
- Transactional Purchasing Program (TPP) will not be affected by this promotion.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware is not responsible for lost promotion emails or customers' incorrect contact information.

Promotions Mobile App

Scan the QR Code with your smart phone and bookmark the VMware Promotions website on your mobile device.

www.vmware.com/go/promoapp

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